



Sample Press Release 2

Press Release

[Insert the date here]

Contact: [Your name]

Tel: [Your number]

[Insert catchy headline here]

Paragraph 1: [Who, What, Where, When, Why]

Paragraph 2: [Insert quote from somebody in your organisation e.g. Speaking at the launch, AONTAS Director Berni Brady said...]

Paragraph 3: [Insert relevant facts and figures].

Paragraph 4: [Insert additional quote or information about where people can find out more about your organisation or the event you are organising as part of the Adult Learners' Festival.

ENDS

Note to Editors

[Insert any background information about the event you are running or the work your organisation does in this space]